

## SIMONA AMERICA Group Welcomes Blake Dworkin as Junior Sales Associate

SIMONA AMERICA Group is pleased to announce the hiring of Blake Dworkin as Junior Sales Associate. In his new role, Blake will support the North American sales team by contributing to business development initiatives, market research, and customer engagement while participating in a structured training program designed to build expertise across SIMONA's products, manufacturing capabilities, and diverse markets.

"We are excited to welcome Blake to the SIMONA AMERICA Group team," said Alicia Spence, Vice President of Sales & Distribution Strategy. "Blake has already demonstrated a strong eagerness to learn and grow, and we are confident he has a bright future ahead. As part of his development, he will complete comprehensive training across all three of our U.S. operations, giving him valuable exposure to our products, manufacturing processes, and customer-focused culture. Investing in the next generation of talent is a priority for SIMONA, and we look forward to supporting Blake as he begins what we believe will be a successful and rewarding career with our organization."

When asked what drew him to his role with SIMONA AMERICA Group, Blake said:

"I am looking forward to learning about SIMONA's diverse markets and finding new opportunities that contribute to the company's continued growth."

This addition reflects SIMONA AMERICA Group's ongoing investment in developing future talent, supporting business growth, and delivering innovative solutions to customers across North America.



*Blake Dworkin*